

NEWS RELEASE

NAVEE Unveils Full E-Bike Family in Munich, Announces Strategic Partnership with E-bike Gelderland

Munich, Germany – April 1, 2026 – NAVEE, a leading global outdoor smart mobility brand, today marked its official entry into the E-bike market with the NAVEE EU LAUNCH EVENT at Motorworld Munich. The event unveiled NAVEE's complete E-bike family to industry partners, media, and key stakeholders, and featured the announcement of a strategic partnership with E-bike Gelderland, one of Europe's most respected E-bike retail names.

Drawing on experience from over 720 million kilometers of real-world riding data, one million riders, and 60+ countries, NAVEE introduced eight distinct E-bike series designed for every rider, every terrain, and every journey: Urban, Fold, Compa, Cargo, Speed Pedelec, Bison, and Conquer.

"Our mission at NAVEE has always been to make mobility simpler and more enjoyable," said Eric Tian, Head of NAVEE E-bikes. "With our new E-bike family, we're taking that mission further—bringing the same thoughtful design and real-world reliability that earned the trust of millions of scooter riders to the world of E-bikes. Because however you choose to move, it should feel effortless."

Urban Elite: Built for the Daily Commute

Designed for city commuters who value durability, comfort, and a natural riding feel, the Urban Elite 01 features a 250W mid-drive motor paired with Shimano Nexus 7-speed gear and an intelligent torque sensor for smooth, responsive assistance. Its relaxed, upright riding position and ergonomic frame geometry are tailored for European riders, while Tektro hydraulic disc brakes and a ready-to-ride package—including rear carrier, full mudguards, integrated lights, and wide CST 2.0 tires—make it the complete urban solution.

Speed Pedelec: No Shifting, No Thinking, Just Riding

For performance riders seeking speed and simplicity, the Speed Pedelec SP01 delivers exceptional power with a 260km range and automatic shifting. The bike shifts gears automatically—whether starting at a red light, cruising on flat road, or climbing a hill—so riders can focus on the road and enjoy the ride. A belt drive replaces the traditional chain for quiet, clean, maintenance-free riding, while a built-in display, tire pressure monitoring, and Apple Find My integration add smart functionality where it counts.

Compa Ultra: Light, Foldable, Ready to Go Anywhere

For city riders who need something light, compact, and easy to take anywhere, the Compa Ultra 01 weighs just 16.2 kilograms and folds in seconds to 670×610×310 millimeters—small enough to fit under a desk, in a closet, or in a car trunk. A battery integrated into the downtube provides a clean, seamless look while remaining removable for convenient charging. With a Shimano Nexus 7-speed internal gear hub, torque sensor, and 50km range, it delivers smooth, natural assistance for a full week of commuting.

Strategic Partnership with E-bike Gelderland

In a significant move to expand its European presence, NAVEE announced a strategic partnership with E-bike Gelderland, a trusted name in the European E-bike retail landscape. Together, the companies will establish NAVEE Experience Zones inside E-bike Gelderland stores, offering customers the opportunity to experience NAVEE's full range of E-bikes in person.

"Great bikes need great partners to bring them to riders," said Tian. "E-bike Gelderland shares our passion for quality, innovation, and the joy of riding. Together, we're not just signing an agreement—we're opening the door for more people to experience NAVEE E-bikes in person."

Egbert Wissink, CEO of E-bike Gelderland, added: "We are thrilled to partner with NAVEE as they enter the E-bike market. Their commitment to solving real rider problems with practical, innovative designs aligns perfectly with our mission. We look forward to bringing NAVEE E-bikes to our customers."

About NAVEE

NAVEE, founded in 2021, is a global smart mobility brand dedicated to redefining urban and outdoor transportation through innovative technology and user-centered design. Best known for its premium electric scooters with established market position in Europe and the Americas, NAVEE is strategically expanding into a wider ecosystem of intelligent mobility solutions including e-bikes, electric RVs, and other smart mobility products. Leveraging advanced engineering, AI technology, and automotive-grade design, the company is positioned to promote more sustainable and adaptable lifestyles worldwide.

Operating in more than 60 countries with over 5,000 distribution and service partners, NAVEE has served more than one million users globally. The company ranks among the top three premium electric scooter brands in Europe and holds the No. 1 position in the Nordic market.

About E-bike Gelderland

E-Bike Gelderland is your specialist in electric mobility in the Achterhoek and Eastern

Netherlands. From our spacious showroom in Doetinchem, we help people find quality e-bikes, adapted bicycles, and vehicles that suit every situation—from daily commuting to mobility with extra comfort and stability. We combine personal advice with a genuine service mentality, so you can stay mobile without worry.

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Editor's Notes:

- High-resolution images and product specifications are available upon request.
- Interviews with NAVEE executives and E-bike Gelderland leadership can be arranged.
- The NAVEE EU LAUNCH EVENT took place on April 1, 2026, at Motorworld Munich.